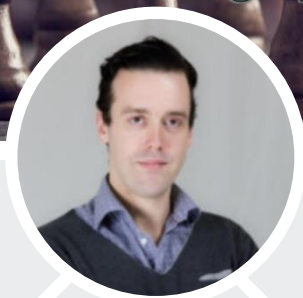


Peter Kindberg

Senior Developer & Retention Marketing Specialist



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<https://www.kindbergco.se>

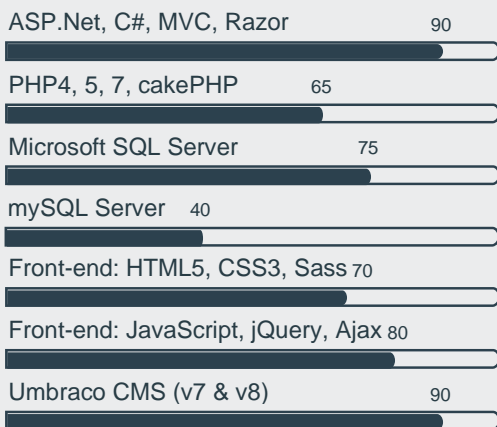
peter@kindbergco.se

ABOUT ME

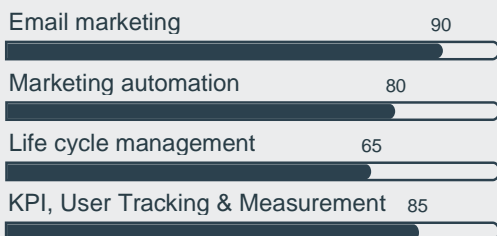
Helping businesses increase sales, leads and inquiries through a combination of technical and marketing expertise.

Knowing the full scope of IT and marketing, I can handle smaller projects single-handedly, or be a bridge between departments in larger projects.

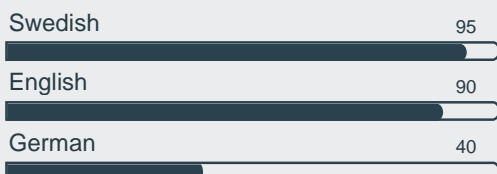
IT skills



Marketing Skills



Languages



Job history

- Consultant** • **KindbergCo AB** **2013-Pres.**
Helping my clients with everything from marketing strategy, marketing automation, data integration down to simpler web development duties.
Some clients include Infront AS, eBay, and Danads.
- System Lead and Developer** • **Epteca GmbH** **2011-2013**
Epteca connects the right ancillary offerings to the right customers, at the right place and at the right time. As their system lead and developer, I created their entire backend system and algorithm to match travelers with products from scratch.
- Account Manager** • **SmartFocus** **2010-2011**
SmartFocus provide CampaignCommander, a SaaS solution which enables marketeers to send highly personalized email newsletter, triggered campaigns and manage their customers' entire life cycle. As an account manager, I managed clients all over Scandinavia, working with them to reach their fullest potential within the system.
- Developer** • **Munkeby Systems AB** **2009-2010**
Munkeby Systems implements routines and web-based software solutions.
- Developer & Product Manager** • **TravelLab AB** **2007-2009**
TravelLab provide price comparison services, both at their own sites, as well as a white label solution to any third-party web sites. The product offers price comparison for flights, hotels, charter travels and car

Education

- Lernia** • **Application programming** **2004-2006**
Vocational training towards programming and managing a small company.

HOBBIES & INTERESTS



Improv theater



Skydiving



Investing



Chess, Poker & Board games



Travelling